# European Financial Situation Causes Markets To Fluctuate 

 CHUCK DANEHOWERton production. I would target the 79-80 cent range to increase pricing. Several analyst or marketing services this week have advised contracting up to 50 percent of production at the $77-78$ cent level. There is some concern that the European financial crises could cause a worldwide economic slowdown which would affect cotton demand. There is nothing wrong with pricing cotton at this level. I think currently we have good support under the market, but favorable production weather and/or an economic slowdown could erode that support. Consider using options in your cotton marketing strategy through either the purchase of a put option or forward pricing your crop and buying a call option. Both strategies are low risk and will set a floor price but still allow for the upside. An out of the money 81 cent December call would cost 3.2 cents per pound and set a 74.80 futures floor on cotton contracted at 78 cent futures or its equity equivalent. A at the money or 77 cent December Put option would cost 4.83 cents and set a 72.17 cent futures floor.

## Soybeans

Nearby: July futures closed Friday at $\$ 9.41$ bushel, down $\$ 0.13$ bushel for the week. Support is at $\$ 9.32$ a bushel, and resistance at $\$ 9.55$ a bushel. Technical indicators have a sell bias. Weekly exports were above expectations at 20.7 million bushels ( 17.6 million bushels for 2009/10 and sales of 3.1 million bushels for 2010/11). Due to currency valuations and cheaper freight from the U.S., China is looking to switch the origin of some of their purchases from South America to the U.S. Export sales and shipments are above pace to meet the USDA export target.
New Crop: The November contract closed at $\$ 9.08$ bushel, down $\$ 0.19$ a bushel this week. Support is at $\$ 8.97$ with resistance at $\$ 9.22$ bushel. Technical indicators have a sell bias. As of May 16, 38 percent of the soybean crop was planted compared 30 percent last week and 23 percent last year and the 5 year average of 35 percent. As of May 16, the crop has emerged 13 percent, compared to 7 percent last week, 5 percent last year and the five year average of 9 percent. During the week, prices dropped through the $\$ 9.15$ stop loss target, pricing another 10 percent of production bringing my total priced to 45 percent. I would adjust my pricing target to $\$ 9.25$ to price additional bushels. However, if prices should drop back to $\$ 9.00$, I would use that as a signal to increase forward pricing. Put options may also offer some downside protection, but still leave some upside. Buying a November $\$ 9.20$ strike price Put Option would cost $\$ 0.61$ a bushel and set an $\$ 8.59$ futures floor.

## Wheat

Nearby: July futures contract closed at $\$ 4.72$ bushel, even for the week. Support is at $\$ 4.63$ with resistance at $\$ 4.80$ a bushel. Technical indicators have a sell bias. Weekly exports were about expected at 16.7 million bushels with 9.2 million bushels in this marketing year and 7.5 million bushels in 2010/11 marketing year. Winter wheat crop condition ratings as of May 16 were 66 percent good to excellent compared to 66 percent last week and 48 percent last year. Spring wheat as of May 16 is 79 percent planted compared to 67 percent last week, 49 percent last year and the five year average of 80 percent. As of May 16, 55 percent of spring wheat is emerged, compared to 38 percent last week, 21 percent last year and the five year average of 47 percent. I am currently 40 percent priced overall. I would look to increase pricing on any rallies back up to $\$ 5.00$. On the downside, if July wheat drops back to $\$ 4.60$, I would use that as a signal to price wheat.
New Crop: September futures closed at $\$ 4.89$ bushel, even for the week. Support is at $\$ 4.80$ with resistance at $\$ 4.96$ a bushel. Technical indicators have a sell bias.
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